

MEDIA KIT

Vrouw op reis 

www.vrouwopreis.nl

kim@vrouwopreis.nl

[Facebook](#) – [Twitter](#) – [Instagram](#) – [Youtube](#)



About Kim & Vrouw op Reis

Vrouwopreis.nl (woman on the road) is a Dutch/English travelblog about hitchhiking, wildcamping, studying abroad and adventuring all over the world. Kim started the website in 2013, after living three months in Bangladesh for research. She writes about her personal experiences of female travel, studying abroad and living in different countries.

Popular Articles



Website Stats June 2016

Pageviews:
12.000+/month













Unique Visitors:
10.000+/month

Audience:
80% Female, 85% Dutch, Age 17-35

Social Media Stats June 2016

Most followers: Twitter – 1100
 Most upcoming: Youtube – reach of 9.000 in May/June 2016
 Most popular: Facebook – reach of 60.000+ in May/June 2016

Facebook Stats May/June 2016

Type	Gemiddeld bereik	Gemiddelde betrokkenheid
 Link	4.300 	569  96 
 Video	2.778 	544  60 
 Foto	662 	126  31 

Collaboration Options

Sponsored post – €100-150

One or two links to a given website page with a meta tag of choice in either a new post written by me or added to an already existing post.

Giveaways & Product reviews – Test product + €50

Products can be sent to my address and I will test them and write a review about the product. Depending on the price of the product, an extra €50 will be added for the article and backlinks or products can be provided for a giveaway.



Social media promos - €25

Mentioning a product or webpage on my social media accounts.

Brand ambassador

A long-term collaboration whereby I will use the products of the brand and show them in different articles, videos and on social media.

Destination promotion

Send me on a presstrip, and I will promote the country and/or destination with social media influence, video making and articles.